Bears’ Bikes
Bears’ Bikes is a bicycle rental service, repair shop and cycling essentials store located in the heart of the South 40 Residential area. Students get the convenience of having a bike at school without the headaches of ownership. bearsbikes.com

Bear Discounts
Bear Discounts is a discount card company dedicated to saving Washington University students, faculty and staff money at local St. Louis area stores and restaurants. beardownwater.com

Bear Moments Photography
Bear Moments Photography provides members of the WU community the chance to preserve special college memories with professional quality photos. bearmoments.com

Off the Row
Off the Row is the campus leader in screen printing, embroidery and supplying Greek goods. It specializes in custom apparel as well as unique merchandise and gift items. offtherow.com

SWAP – Sharing with a Purpose
SWAP, a non-profit business, provides affordable essentials to WU students during fall move-in week. All items are recycled from the previous year’s move out. All profits are used to run an on campus freecycling program. tpswap.org

University Trucking, Inc.
University Trucking, Inc. provides shipping to and from school, appliance rentals and storage over the summer. All services include free pickup and delivery. utrucking.com

U-Shuttle
U-Shuttle is a safe, low cost and convenient transportation company. U-Shuttle’s services include transportation for student group events, as well as a $10 Lambert Airport shuttle service. u-shuttle.com

Wash U Wash
Wash U Wash offers a convenient, full wash-and-fold laundry service with clean clothes delivered right to students’ doors. Dry cleaning is available to University students, faculty and staff. washuwash.com

Wydown Water
Wydown Water provides hot/cold water coolers and monthly bottled water deliveries to the Washington University community. wydownwater.com

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The Washington University in St. Louis Student Entrepreneurial Program (StEP) provides a unique opportunity for students to own a business. Student owners can supplement the valuable business and entrepreneurial skills they learn in the classroom while gaining real world experience as they manage and lead their own businesses.

Benefits of Joining StEP

- Subsidized on-campus storefront space in Gregg House
- On-campus solicitation of business
- Organized speaker series and owner roundtable meetings
- Leadership opportunities within the StEP Executive Board
- Campus mailbox
- Card access to residence halls
- Access to student mailing information
- StEP website
- StEP owner work/conference room
- StEP Loan Fund

Undergraduate students with demonstrated financial need can apply for the StEP Loan Fund to start a new business or purchase an existing StEP business. Eligible students can borrow up to $10,000 per loan. For details and eligibility, visit step.wustl.edu/loan.

General Guidelines of StEP

- Businesses must be owned and operated exclusively by current Washington University full time undergraduate students.
- Businesses may not sell a product or service that directly competes with the University or any existing contract between the University and an outside contractor.
- All business owners must sign the StEP Agreement.
- Businesses operating from one of the Gregg House storefronts must sign a lease Agreement and pay monthly rent.
- Student entrepreneurs and their associates must conduct business in a professional manner.
- Each business submits an Annual Report and participates in a review process for continuing participation in StEP.

How to Start a New StEP Business

1. Create a unique business concept
2. Talk with the StEP Advisor about your business concept
3. Prepare and submit a detailed business plan
4. Deliver a business plan presentation and complete an interview with the StEP Advisory Board
5. Wait for approval and recognition
6. Raise capital and become official by fulfilling the requirements of a business in the St. Louis/Clayton area
7. Take advantage of the benefits of being a member